*Preferred* Hotels & resorts





"The master of the people is their servant."

Our late founder, Mr. Mohamed Said, AKA Serry, had a famous saying "Sayed El Qawm Khademhom" which translates to: The master of the people is their servant.

Serry is built around this saying and we believe serry is built around this saying and we believe that nothing reflects this more than a truly thoughtful & human centered hospitality experience. Similar to hosting people in one's own home, at Serry we get the pleasure of serving & offering people an experience of true warmth and abundance.

Serry is a true reflection of the founder's personality; a family man, simple, warm, inviting, fun, generous, loves a good thrill & excitement.

#### "سيد القوم خادمهم"

Serry is an exciting new chapter ahead that is guided by the appreciation of what preceded it.

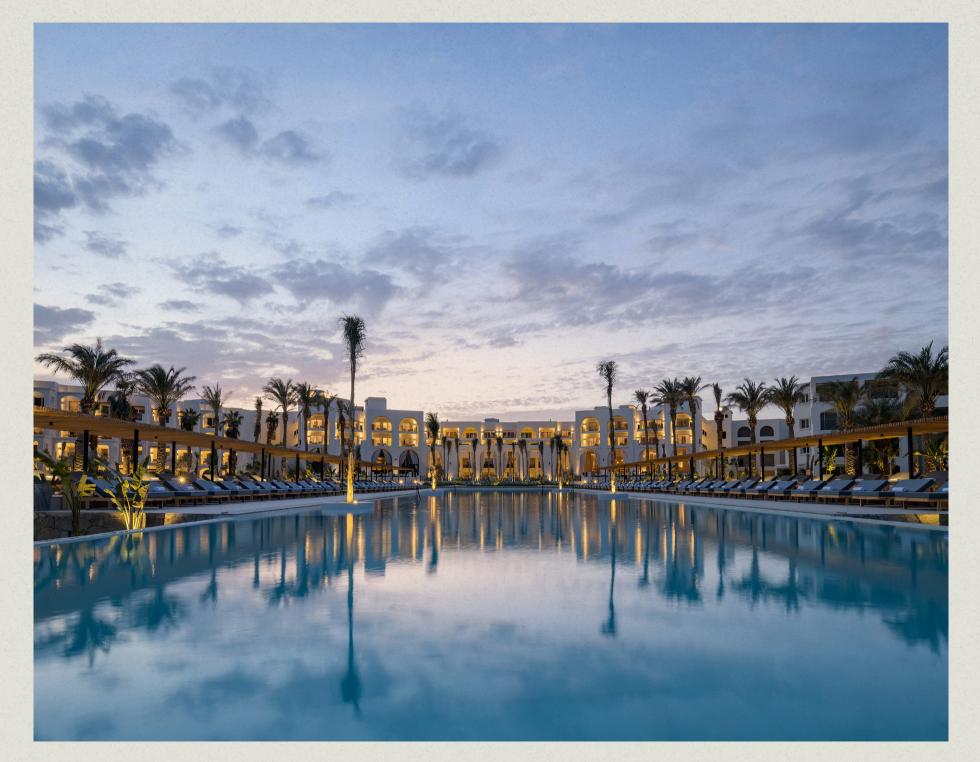
Discover

The Red Sea on its own is one of the finest destinations in the world for vacation and unlimited experiences. It is with great delight that our team welcome you to Serry Beach Resort, where we guarantee that you will indulge in an experience like no other.

The Egyptian people believe their land is cherished by and gifted from the creator of the universe. Nature made of magic, white and golden sandy beaches, coral reefs, lush resourceful landscape, and a culture that witnessed the beginning of civilization.

### Our legacy

In 1983, our company, Credence Hospitality Developments was born. Our founders began with a simple brand ethos, to create mindful, humancentric hospitality experiences that celebrate the beauty and warmth of the Egyptian culture.



Over the decades we have presented holidaymakers with an abundance of truly meaningful moments of exceptional quality. Enhancing bespoke holiday experiences one step further, we have now conceived Serry Beach Resort. Built upon the footprint of one of our former success stories, Serry is reinventing Hurghada's hospitality narrative.

As human nature has evolved, so have we. More than ever before, our guests are desiring to feel deeper, genuine connections. Not just a resort to spend your precious time, Serry invites you to connect to the compelling surrounds, local heritage, with others, and our team of passionate people.

As we continue to grow, we invite you to join us on our journey and discover why those in the know return to us year after year.

Follow #EXPERIENCESERRY to connect with us further. We invite you to share your personal #EXPERIENCESERRY. Our guests have become an extended global virtual community.

### Become familiar



Imagine an environment that promotes calm or perhaps excitement that entices exploration, which feels right. A place where there is always something that inspires or stimulates you.

Serry Beach Resort quietly commands a tranquil position overlooking the spectacular Red Sea. Surrounded by pristine, natural beauty and serene Arabesque aesthetics, you immediately know you are exposing yourself to a meaningful adventure like no other. Your stay can be as busy or relaxing as you like. From the moment your bare feet touch the gentle lapping waves of the private beach, you know you have arrived somewhere special. Ŵ,

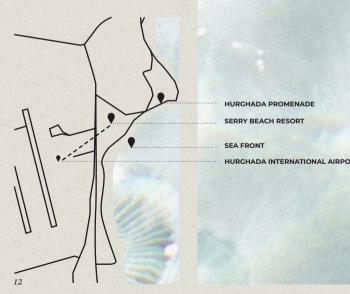
We have created a resort where every object is there for a reason, or is not there for a reason. We have removed distractions so you can focus on what's most meaningful to you. Ecologically-friendly architecture is harmonious with the environment. Clean lines, inviting textures and soothing curves engage the senses. Natural, locally sourced materials and neutral tones confirm a distinct sense of place and locality; Arabesque Zen. Each space is integrated within beautiful, natural surroundings. Lush, verdant landscaping entices a gentle stroll and a connection to nature.

Serry presents an infinite array of experiences to discover. We are conscious of every guest's needs. Some desire quiet places for stillness and reflection, others seek vibrant and energetic stimulation.

Our offerings have been thoughtfully arranged and positioned, non-intrusively, so that all guests live their dream vacation at their own pace and rhythm.

Our dedicated team can create bespoke itineraries, personally tailored with your preferred activities and desires in mind. Expect multisensory happenings beyond compare.

Red Sea Riviera revisited





We have created a resort where every element is there for a reason. We have removed distractions, so you can focus on what's meaningful to you. Ecologically-friendly architecture is harmonious with the environment.

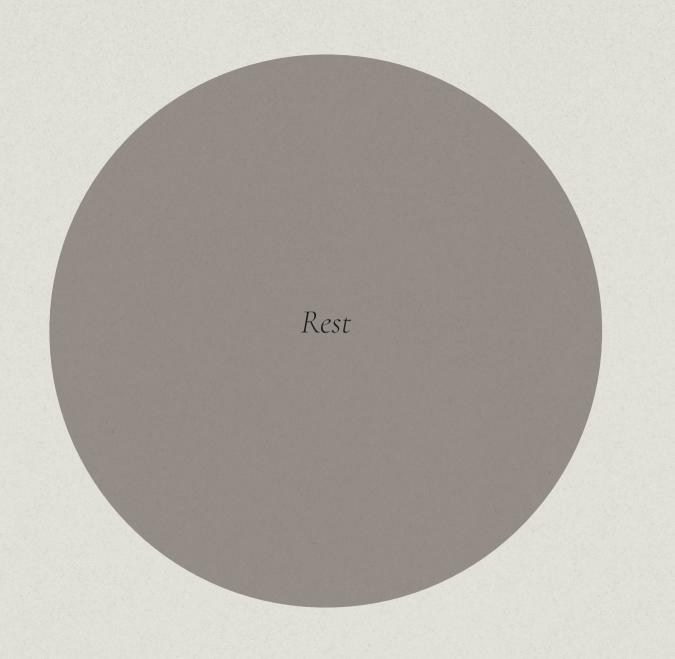
Clean lines, inviting textures and soothing curves engage the senses. Natural, locally sourced materials and neutral tones confirm a distinct sense of place and locality; Arabesque Zen. Each space is integrated within beautiful, natural surroundings. Lush, verdant landscaping entices a gentle stroll and connectivity to nature.

Located at the center of Hurghada's touristic promenade, at the heart of the city, Serry Beach Resort guests are residing in one of the most enviable locations in the capital of the Red Sea Riviera.

Wander through the relaxed town and immerse yourself in the rich cultural heritage of local life.

Mere moments away from Hurghada International Airport, located in the center of the city's prestigious promenade and a short distance from some of the Red Sea's best attractions, you can appreciate the full glory of the destination effortlessly.

Awe-inspiring desert landscapes also await the adventurous.



Sweeping Red Sea views lie outstretched before you. Serry is home to 453 scenic guest accommodation.

# A Red Sea

escape

Inspired by earthy, minimalist Arabesque Zen, each appointed Room, Chalet and Suite promotes calm and consciousness. Sustainable surfaces and details encourage tranquility. Perfectly positioned, each space affords the utmost privacy and enhances the sense of seclusion.



Our accommodation is designed to allow a welcoming fresh breeze to flow through each space. Whether travelling as an individual, couple, family or with friends, a quintessential accommodation is there for our discerning guests accustomed to living life to its fullest potential.

ىرف مستوحاة من بساطة الطبيع

### Deluxe Room

Think spacious soothing interiors. Navigate your space with comfort and ease. A private balcony means you can enjoy a cocktail to end a perfect day or savor a romantic evening dinner for two under a blanket of stars.

#### AT A GLANCE

· 2 Guests

- 1 King Size Bed
- 41 m²
- · Balcony
- · Sea, Pool and Garden Views



### Deluxe Twin Room

A spacious sanctuary that will keep each family member comfortable and content. Thoughtful amenities double the delight, so your time spent with us feels effortless. Your family will create many precious memories together throughout your vacation.

#### AT A GLANCE

· 4 Guests

- · 2 Queen Size Beds
- · 50 m<sup>2</sup>
- · Balcony
- · Sea, Pool and Garden Views
- Private Garden, Pool and Garden Access



### Two-Bedroom Chalet

This welcoming space offers the expected and some things pleasantly unexpected. Conducive to family living, the Chalet is mindfully designed to present moments of exceptional quality.

#### AT A GLANCE

- · 6 Guests
- · 1 King Size Bed
- · 2 Queen Size Beds
- · 2 Bedrooms
- 66 m<sup>2</sup>
- · Balcony
- Sea View, Sea Front and Pool Access

### One Bedroom Suite

When first stepping into this spacious Suite, you get the distinct feeling that desirable moments are about to take place. Both layout and aesthetics ensure you will live experiences you have wished for.

#### AT A GLANCE

· 4 Guests

- 1 King Size Bed ,Sofa Bed
- · 1 Bedroom
- · 1 Bathroom
- · Dining Table, Kitchenette
- · 90 m²
- · Living Room, Balcony
- Access to Suites Executive Lounge
- Butler Service
- · Sea View





# Penthouse Suite

Relax in your jacuzzi on your private terrace soaking in the profound tranquility. Here, we have created a sense of freedom and separation from normal life that defines luxurious Red Sea living.

#### AT A GLANCE

- · 2 Guests
- 1 King Size Bed
- · 87 m²
- · Kitchenette, Balcony
- · Private Outdoor Terrace
- · Outdoor Jacuzzi
- Access to Suites Executive Lounge
- · Butler Service
- · Sea and Pool Views

### Two-Bedroom Suite

When first stepping into this spacious Suite, you get the distinct feeling that desirable moments are about to take place. Both layout and aesthetics ensure you will live experiences you have wished for.

#### AT A GLANCE

- · 6 Guests
- 1 King Size Bed
- · 2 Queen Size Beds
- · 2 Bedrooms
- · 3 Bathrooms
- 170 m<sup>2</sup>
- · Living Room, Dining Table
- Access to Suites Executive Lounge
- · Butler Service
- · Sea View, Balcony



### Four-Bedroom Suite

Discover thoughtfully created spaces for large families or a group of friends seeking a memorable holiday. Live ultimate experiences in a spacious Suite that merges the joy of vacationing with human connectivity. The Suite conveniently contains two adjacent Family Suites that open up and connect into four rooms.

#### AT A GLANCE

- · 12 Guests
- · 4 Bedrooms
- · 2 King Size Beds
- · 4 Queen Size Beds
- · 340 m<sup>2</sup>
- · 6 Bathrooms
- · 2 Living Rooms, 2 Dining Table
- · 2 Balconies
- · Access to Suites Executive Lounge

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- · Butler Service
- · Sea View

### Signature Suite

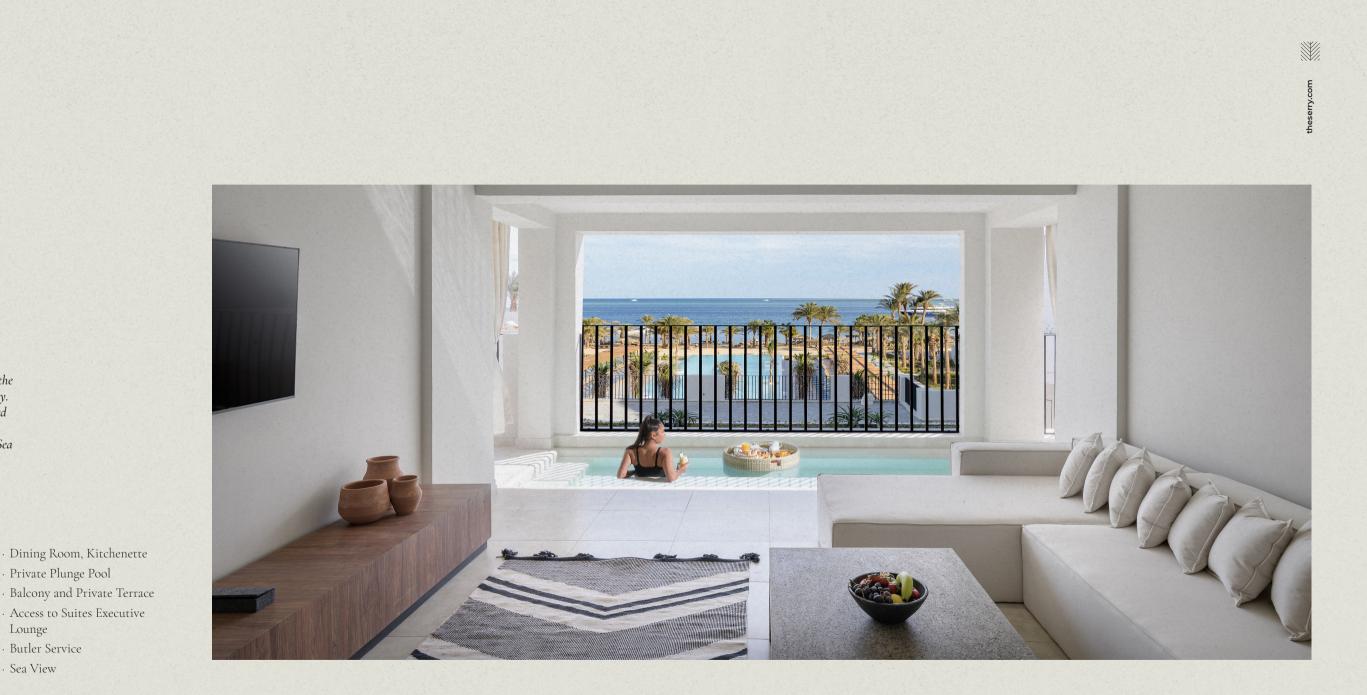
Peace and transcendence are the trademarks from the moment of arrival. A welcoming escape from reality. Step into your private plunge pool with outstretched views beyond compare. Feel relaxed luxury on a monumental scale. It is hard to imagine how Red Sea living can feel more enjoyable.

#### AT A GLANCE

- · 6 Guests
- 1 King Size Bed
- · 2 Queen Size Beds
- · 2 Bedrooms
- · 2 Bathrooms
- · 200 m<sup>2</sup>
- · Living Room
- Lounge Butler Service

· Private Plunge Pool

· Sea View





Discover a food culture that transcends. Our culinary spaces present multisensory moments that feel wonderful, course after course, round after round.

We have created enticing adventures that honor local heritage and savor some of the most desirable flavor sensations in the region and beyond.



com

Our chefs' food philosophies celebrate sustainability. We use locally sourced and farmed ingredients, encouraging our community to thrive. Fill your food journey with truly memorable experiences. We believe in maintaining the goodness and integrity of our food. Our plates are freshly and simply prepared without having to rely on sauces or herbs.

#EXPERIENCESERRY is your culinary connection. Discover other amazing guest experiences in our restaurants and bars. Search the hashtag and follow our culinary happenings.

تذوق جودة التنوع

## Sofra Food Hall

Infusing a nod to local essence and tradition, your times at Sofra will nourish and inspire. Feel genuine generosity and human connection. Share, give and gather together. Live a true reflection of the region's culinary culture. Select succulent meat from our charcoal grill; kebab, kofta and shish tawouk are always crowd pleasers.



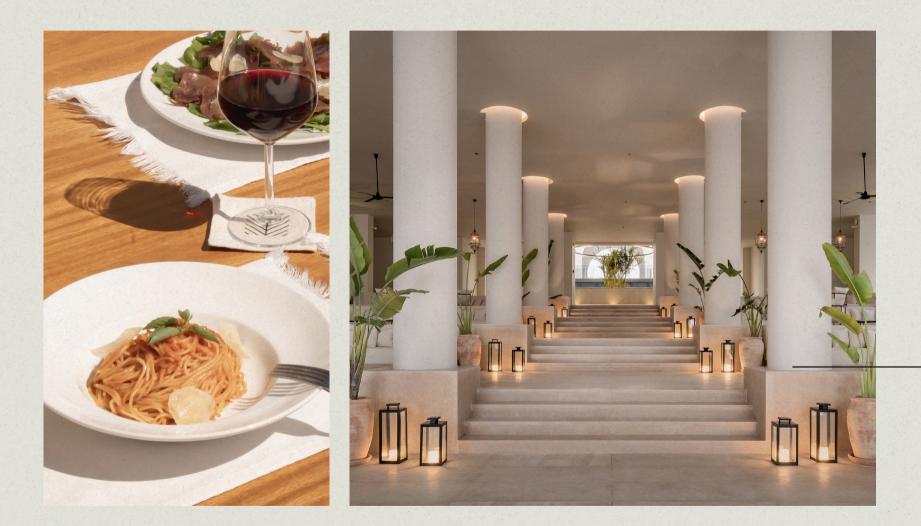


Presenting a vibrant courtyard market aesthetic; discover an abundance of choice. You must try our steak tacos and quesadilla. Live cooking stations become bespoke interactive experiences. We recommend the frutti di mare pizza from our divine pizza and pasta sections. Verdant greenery and tall palms bejewel natural, rustic settings. Sofra is our culinary hub where immersive times take place.

Concept	Courtyard / Marketplace / Food Hall		
Inspiration	Cairo, the commercial and social heart		
Space	Open Space / Relaxed / Social Connectivity		
Open	Opening Hours   Breakfast: 7:00 am to 10:00 am		
	Lunch: 12:30 pm to 3:00 pm		
	Dinner Slots: 6:00 pm: Families with Children		
	7:00 pm: Exclusively for Adults		
	8:00 pm: Open for All		

### Dar Lounge

A gentle breeze flows through the serene white interiors, embellished with neutral finishings, candlelit lanterns and modern Arabesque chandeliers.



Relax in solitude or gather with friends to connect. Sip on a cocktail or tea created from traditional local ingredients. Chilled Arabic rhythms soften the air pairing perfectly with generous salads, sandwiches and pizza selections. You must try the homemade Gnocchi Alla Sorrentina and Rucolo e Parmigiano Salad. Life feels harmonious here.

Concept	Western Mediterranean Delights		
Inspiration	Serene Lounge, the perfect escape.		
Space	Indoor & open on all sides for natural ventilation		
Open	Early breakfast: 5:30 am to 7:00 am		
	Late breakfast: 10:00 am - 12:00 pm		
	Late Lunch: 3:00 pm to 5:00 pm		
	Afternoon Tea: 5:00 pm to 7:00 pm		
	Late dinner: 9:00 pm to 1:00 am		

### Keif Fusion Gastro Bar

Alluring and multisensory, allow a nomadic flavor centric experience elevate your mood. Keif is reminiscent of the Oriental Silk Road, where culturally rich Asia and Arabia intersected for trade.



Raw, rustic, industrial aesthetics heighten the senses. An Asian fusion finger food menu transcends what is expected. We suggest you try the Beef Tataki appetizer. The Sashimi is also out of this world. Mindful design blurs the boundaries of indoor spaces. Keif is a realm of relaxation during the day. Then, if you desire more, our evenings come alive with vibrant beats, inspiring energy, movement and dance.

Concept	Asian Fusion Finger Food		
Inspiration	The mystic energy of the Silk Road		
Space	Indoor & open-air terrace		
Open	Beverages 24/7		
	Dinner: 6:30 pm to 11:00 pm		
	Reservation is required		

## Sokar Seafood Restaurant

Come and be at one with the sea. Socialize with aquatic-minded enthusiasts. Rustic structures, handmade from natural materials by local craftsmen, emphasize serene times through sensation. Sokar is a minimalist interpretation of a little Mediterranean fisherman's village.





Explore a menu flavored with local culture, with a focus on fresh locally sourced ingredients. We recommend the Tarama Salad and Egyptian Bottarga pasta. The salt-baked seabass should also not be missed. Soft sunlight and shadows dance playfully across surfaces. Sea views extend before you, defining tranquility. When the sun sets, a night lounge vibe is born.

Concept	Traditional Coastal living / Seafood / Mediterranean		
Inspiration	Alexandria, the serene seaside living of the North		
Space	Beachfront (open air & shaded) tables / Bar lounge areas		
Open	Beverages: 9:00 am to 11:00 am		
	Dinner: 6:30 pm to 11:00 pm		
	Reservation is required		

### Nur Beach Club

Nur is an adult only beach club experience. Our sun loungers lie across the sandy shoreline; creating the perfect setting for rustic rest and relaxation. Curated for all types of human connection, from seaside solitude to partners seeking privacy and group liaisons.



Explore a menu dedicated to a rich North African food heritage. Imagine flame grilled marinated fish or slow roasted meat over an open fire, enjoyed with crafted cocktails, flavored with local ingredients. The Grilled lamb chors is also a 'must try'. Life here feels simple and welcoming. It is barefoot luxury redefined.

Concept	Tropical Beach Club Fare		
Inspiration	Moorish culture blending the vibrant Hispanic and Arabic influences.		
Space	Sun loungers on beach / Elevated Levels / Beach Bar / Adults Only		
Open	Beverages: 11:00 am to 11:00 pm		
	Lunch: 12:30 to 3:00 pm		
	Dinner Slots: 6:30 pm to 8:00 pm		
	8:00 pm to 9:30 pm		
	9:30 pm to 11:00 pm		
	Shisha (Extra Charge): 6:00 pm to 11:00 pm		
	Reservation is required		

### The Rooftop Terrace

Discover the magic of the Egyptian desert at The Rooftop Terrace. Enjoy a relaxing, authentic Bedouin-inspired atmosphere with a menu of Arabic Mezze influenced by Saharan traditions. Nestled in a rustic, open-air setting, the terrace offers a tranquil and visually captivating experience from 5:00 pm to midnight.



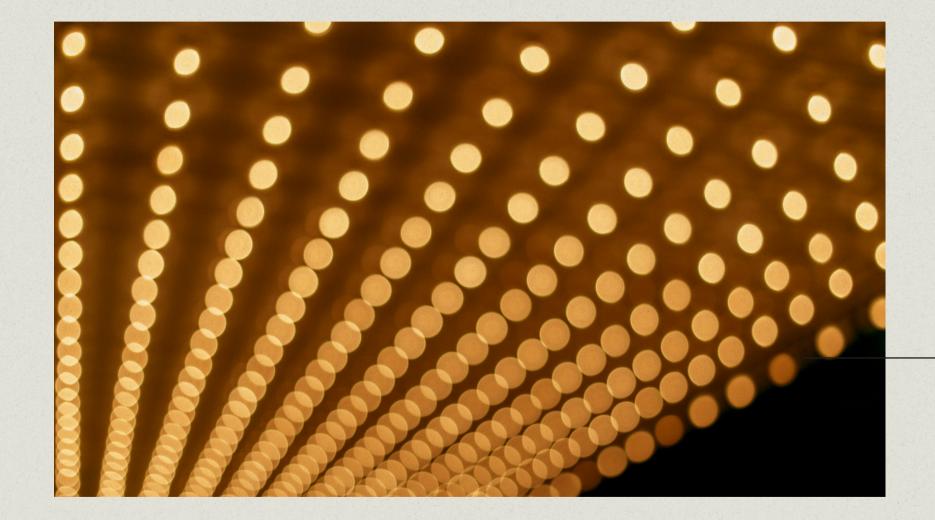


Experience the enchantment of the Egyptian Desert at our Rooftop Terrace, where the laid-back ambiance reflects the rich cultural heritage of the Bedouins. An authentic and warm atmosphere that invites you to relax and indulge in the pleasures of good food and great company, all while immersing yourself in a setting that's both tranquil and visually stunning.

Concept	Arabic Mezze with Saharan Influence		
Inspiration	The Bedouin Saharan setting of the white desert		
Space	Rooftop / Rustic Ambience / Open-air & shaded		
Open	Afternoon Tea: 5:00 pm to 7:00 pm		
	Dinner Slots: 6:30 pm to 8:00 pm		
	8:00 pm to 9:30 pm		
	9:30 pm to 11:00 pm		
	Reservation is required		

### Naz Cabaret

Enter a hidden door in the reception bookshelf that will lead you down to a decadent subterranean night club. Step into an exotic world, reminiscent of an underground Cairene cabaret in the 1900's.



Nightly performing acts add to the upbeat, nostalgic vibe. From dancers to magicians every evening will be full of fun, energy, music and dancing. Paired with a crafted cocktail menu, nights at Naz are beyond compare.

Concept	A sultry nightclub		
Inspiration	Cairo's underground cabaret culture		
Space	Nostalgic / Speakeasy / Alluring		
Open	9:00 pm   Show 11:00 pm   DJ: 1:00 am - 4:00 am		
	Extra Charge - Reservation is required		

### All-Inclusive Package

Restore with our niche all-inclusive stay offering a wide variety of cuisines and tastes from all corners of the world, enriching your experience with a taste of premium quality and delicacy of taste.



Our all-inclusive offerings are served at our main restaurant, Sofra Food Hall. All other restaurants, bars and clubs are also included with advanced bookings except for Naz. Drinks and snacks are served all day throughout our pools, beach and terrace. Soft and hot drinks in addition to premium local alcohol beverages are included.

 Breakfast
 7:00 am to 10:00 am

 Lunch
 12:30 pm to 3:00 pm

 Dinner
 6:30 pm to 9:30 pm



We have tailored many activities to keep you entertained. There are no lengths to how you can spend your time from the moment of your arrival, to when you take your leave. A lot of thought goes behind bringing you the most enjoyable and unique experiences.

> Consider mystic night, oriental cooking class, or a guided meditation for deeper connection. Perhaps, beach party, self-expression or water sports is more your thing!



Discover leisure options that allow you to spend quality time with your family. If you would like to enjoy some adult time alone, know your precious ones are safe. ترفيه بلا نهاية

### Entertainment Program

Our daily scheduled animation programs are tailored to entertain guests of all ages and at all levels of fitness. Discover many ways to enjoy bursts of energy. Take dance lessons, have beach workouts on land and in the sea or simply play one of the many sport games presented. There are always exhilarating moments in our resort. Add your guest profile at theserry.com. Once you register, you can select your likes and preferences. You can sign up for activities directly or request our guest experience team to create an amazing itinerary for you, based on your profile. Our guests' experiences will be further enhanced via this exciting new technology. We can also match guest profiles so that groups and individuals can enjoy activities, shows and exhilarating parties together. Don't forget to share your amazing moments at #EXPERIENCESERRY.







### Live Shows

Let us entertain you! Our evenings are filled with daily changing dynamic and artistic performances.

Feel Hurghada's vibrant nighttime vibe with our live shows every evening, perfect for families, young couples and Serry's guests seeking enjoyable times. From Egyptian Folkloric performances and international dance shows, to live singers and competitions, there's always exhilarating moments in our resort.

### Aqua Park

For travelers seeking a more family focused vacation, our Aqua Park presents fun-filled, unforgettable aquatic experiences.

Home to a wave pool, swimming pools and water slides that cater to all ages. An animation program also offers exciting and high energy activities. Lush green landscaping around the pools and slides adds to a relaxed tropical aesthetic. Comfortable sunbeds and rustic, straw sun umbrellas add to your Red Sea holiday vibe. Your time at Aqua Park can be as laid back or action packed as you and your family desire.







### Saraab Junior Oasis

At Saraab Junior Oasis, our kids club, we believe in creating memorable experiences for our younger guests. Saraab is a vibrant and secure space where children can explore, learn, and have fun under the watchful eyes of our dedicated entertainment team daily from 10:00 am to 6:00 pm.

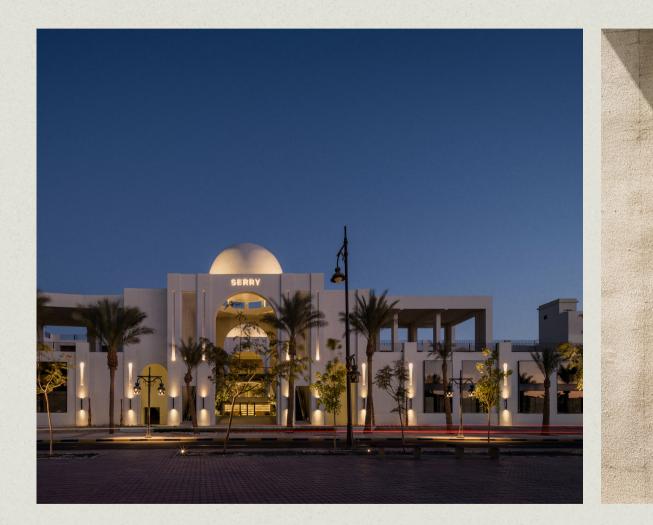
For endless fun, we offer a variety of special programs. Children can be mesmerized by magician shows, get creative in pottery workshops, and explore the art of traditional henna designs. Our art and craft sessions provide a creative outlet for young artists, while our cinema nights feature a selection of kid-friendly movies. Storytelling sessions ignite imagination with captivating tales, and the kids disco offers a vibrant space for dancing and music enjoyment. For some traditional fun, a variety of classic board games and video gaming consoles are available.

#### Souk

#### Shop.Dine.Explore

Souk is a beautiful, 3 storey serenely designed shopping center where both guests and locals can browse, dine, shop and enjoy the breezy, sunlit scenery. In the evening, our rooftop offerings come alive, being the epicenter of Hurghada's exhilarating nightlife.

Souk is located in front of the Resort's façade, at the center of Hurghada's most prestigious promenade. International shops and local high-end brands have been carefully curated to offer global merchandise as well as products that best represent Egypt and the Red Sea's rich heritage and local culture. Handcrafted by many Egyptian artisans, discover textiles, ceramics, jewelry and natural herbs. The Kids' Play area is also conveniently placed next to the shopping center, so parents can relax and enjoy the overall experience while their children are in safe hands.



#### LEVEL ONE

#### The Retail Promenade

Discover shops selling wares reflective of Egypt's rich artesian culture and desirable global brands. You will find many cool souvenirs to take home and give as gifts. Don't forget to share your #EXPERIENCESERRY while shopping.

#### LEVEL TWO

#### Restaurants and Cafes

Explore a multitude of world-renowned restaurants, shisha lounges and cafes that overlook the Red Sea's most famous promenade.

#### LEVEL THREE

#### Lounges and Bars

Enjoy outdoor spaces that overlook the sea for a unique evening out or a sunset cocktail. Surround yourself amongst breathtaking scenery and exotic ambiances. Daily and nightly live music and entertainment is also scheduled to create a dynamic and exciting vibe.



Serry is home to many distinguished meeting and function spaces, that all visually express calming Red Sea vibes. They are the premium choice in Hurghada.

Discover technologically advanced spaces where business runs smoothly and remarkable private events are actualized. Your time spent with us extends beyond our physical spaces.



#EXPERIENCESERRY will always keep you connected and in touch with our like-minded Serry community. Our co-working hub is the first of its kind in the region. Both high-tech facilities and friendly, professional team ensure your expectations are exceeded.

> Our Banquet Hall is ideal for weddings, conferences and gala events, allowing invitees to enjoy life to the fullest. Whether hosting a meeting or special event, know that your experiences at Serry will transcend.

## Sela Co-Working Space

Located on the mezzanine level of the Resort, our thoughtfully designed co-working space is the finest the Red Sea has seen. Modern Arabesque in style, the minimalist interiors merge harmoniously with the Red Sea views and abundance of fresh greenery.



The welcoming neutral color schemes and natural materials promote a resort-like sense of calm so that you always feel like you are in your happy place and are free from distraction. The layout is conducive to you always being at your peak. Seating arrangements vary according to your needs. High seating, deck chairs and lounge areas ensure your every mood is taken into consideration. Whether an individual or group, you will always feel a communal sense of joy and connectivity. Conducting business has never felt so fulfilling.

#### DISCOVER

- · Four meeting and conference rooms
- · Hold seminars, workshops and mentorship events
- · Private working nooks
- · Universal power outlets and adaptors
- · Office equipment and accessories
- · High-speed Internet
- · Business center services
- · 24/7 access
- · Private cabins for confidential calls
- · Snacks and beverage delivery
- · Private outdoor terrace
- · Direct access to food hall
- · Unparalleled sea and pool views

# Meeting Rooms



MANNA	19 sqm
Banquet Style	60-inch round tables 72-inch round tables
Conference Style	Rectangular tables
Classroom Style	18-inch wide desks 30-inch wide desks
Theatre Style	Rows of chairs
Reception Style	Standing / Poseur tables

	- DISCOVER	NUMU	24 sqm		UMANO	120 sqm	
Our dedicated team of professional meeting and	<ul> <li>Multi-purpose venues</li> <li>Bespoke and international menus</li> </ul>	Banquet Style	60-inch round tables 72-inch round tables	21 people 19 people	Banquet Style	60-inch round tables 72-inch round tables	108 people 100 people
event organizers will ensure your meeting is	· Coffee break menus	Conference Style	Rectangular tables	8 people	Conference Style	Rectangular tables	43 people
effortless and successful. We present 4 highly	<ul> <li>Advanced projection screens</li> <li>Universal power outlets and adaptors</li> </ul>	Classroom Style	18-inch wide desks 30-inch wide desks	18 people 15 people	Classroom Style	18-inch wide desks 30-inch wide desks	93 people 76 people
advanced meeting spaces, each one configured to your requirements and	<ul> <li>Office equipment and accessories</li> <li>Advanced sound system and audio equipment</li> </ul>	Theatre Style	Rows of chairs	28 people	Theatre Style	Rows of chairs	144 people
fitted with the latest	· Versatile seating arrangements	Reception Style	Standing / Poseur tables	28 people	Reception Style	Standing / Poseur tables	144 people
technology.	· High-speed Internet						

· Business center services

· Business Lounge



N	A	Μ	A	N	Α

### 80 sqm

19 people 18 people	Banquet Style	60-inch round tables 72-inch round tables	80 people 74 people
7 people	Conference Style	Rectangular tables	32 people
16 people 13 people	Classroom Style	18-inch wide desks 30-inch wide desks	69 people 56 people
26 people	Theatre Style	Rows of chairs	107 people
26 people	Reception Style	Standing / Poseur tables	107 people

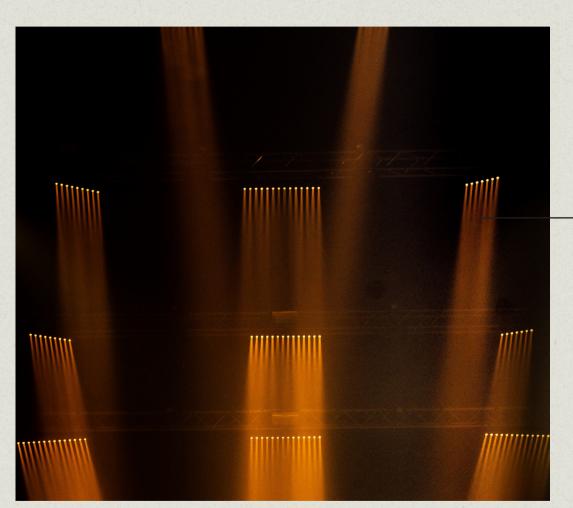
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### Meraz Banquet Hall

Serry presents a 1,000 sqm fully immersive function space that can be configured according to your requirements.

Our dedicated banquet team helps create tailor-made moments that ensure your event is successful. A team of talented chefs designed be-spoke menus and culinary offerings that promote truly memorable experiences. The hall can also be divided into two rooms for smaller happenings.

Coming soon



#### DISCOVER

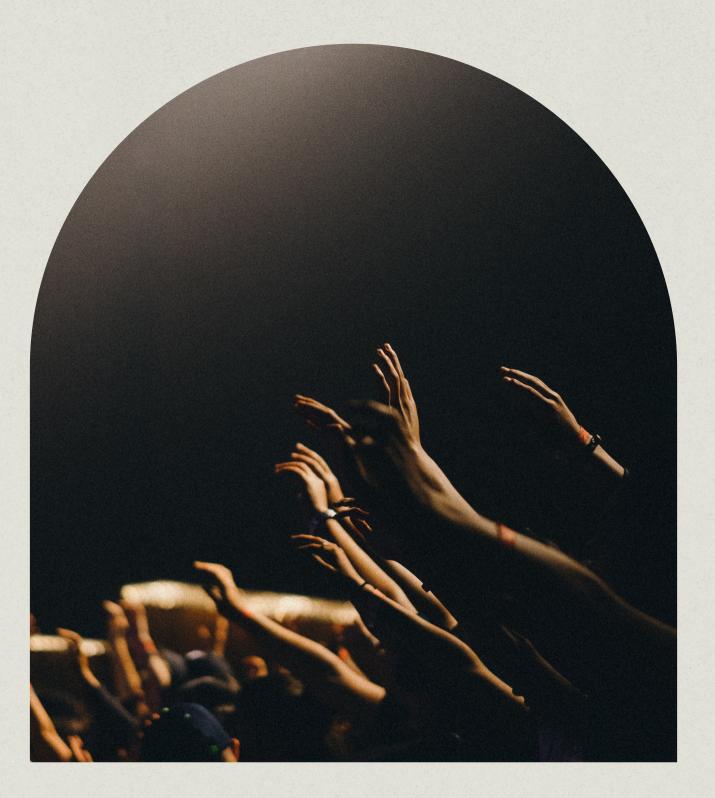
- · A multi-purpose venue
- · Bespoke and international menus
- · Coffee break menus
- · Advanced projection screens
- · Universal power outlets and adaptors
- · Office equipment and accessories
- · Advanced sound system and audio equipment
- · Versatile seating arrangements
- · High-speed Internet
- · Business center services
- · Break-out rooms

#### 1,000 sqm

Banquet Style	60-inch round tables 72-inch round tables	900 people 850 people
Conference Style	Rectangular tables	350 people
Classroom Style	18-inch wide desks 30-inch wide desks	770 people 650 people
Theatre Style	Rows of chairs	1,200 people
Reception Style	Standing / Poseur tables	1,200 people
Trade Style	8 x 10-inch booths 10 x 10-inch booths	65 people 55 people

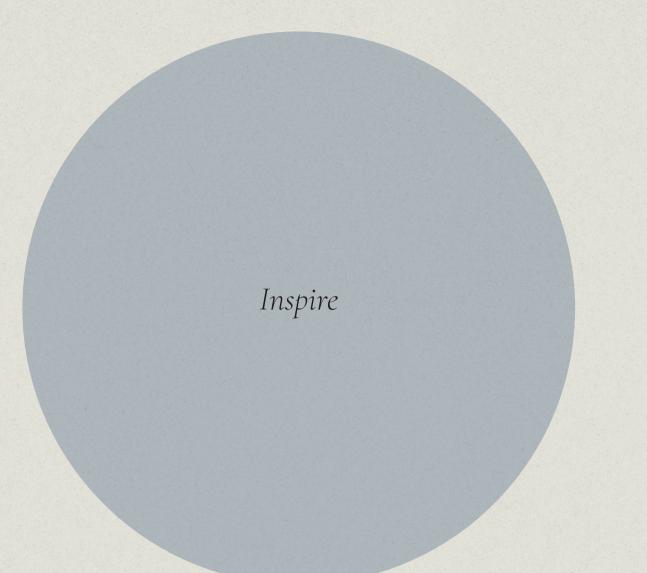
#### Events

We create memorable events in beautiful settings and spaces that can be customized in every possible way.



No gathering is too large or too small. Our team of event professionals will make sure your function runs smoothly and entertains all of your invitees.

Every detail is taken care of. Tailored delicious menus and culinary offerings are in abundance. Every event held at Serry is an unforgettable experience.



Embark on a journey within a journey. Times spent with us can inspire both relaxation and invigoration. Simply pause and have some 'me' time to refresh and revitalize your senses. 

### Inspiring the mind, body & soul

Each one of our guests interprets their wellness needs differently. Relish escapism at Nomad Spa. Discover energy healing to sound healing vibrational acoustic massages.



heserry.com

For the more active, our gym will entertain all of your cardio and fitness needs. Perhaps, Red Sea underwater exploration is more your vibe. Trust that we present a myriad of physical activities to get the heart racing a little. Your vacation will feel perfect.

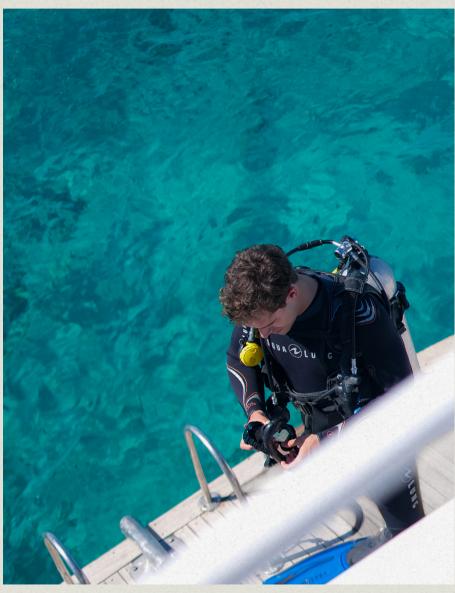
Kindly note, Nomad Spa and Gym are opening mid 2024. Guests are currently invited to enjoy complimentary access to Sindbad Club Spa and Gym, located a mere 3-minute walk from Serry.

### Energetic enrichment

Natural scenic beauty and desirable physical fitness activities meld in complete harmony. For gentle energy release, our beach yoga or aquatic Red Sea workouts nurture and revive in serene spaces. If seeking more heightened energy experiences, beach volleyball, tennis on clay courts or football on our grass field may be your preference. We can personalize your itinerary to suit your preferences.

> Play a round of table tennis, darts or billiards with family and friends. Our dynamic range of sport offerings presents you a world of engaging opportunities that elevate in the most alluring locations. There are so many active ways to while away your hours with us, at your preferred pace.





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# theserry.coi

#### Dive Base Academy

Dive Base Academy, an elite 5-star PADI diving center is ideally situated in the heart of Hurghada's bustling touristic area. This academy provides an unparalleled underwater experience for both diving enthusiasts and those new to the sport. Set in the tranquil and luxurious surroundings of Serry Beach Resort, it's the perfect spot for exploring the aquatic wonders of the Red Sea.

Dive Base Academy stands out as a prestigious 5-star PADI diving center, renowned for its expert dive team. Offering personalized diving guidance for all skill levels—from novices to seasoned divers—the academy also features an Aqua Center with diverse activities such as sea trips, island hopping, dolphin encounters, parasailing, and waterskiing, ensuring each day is packed with excitement and adventure.

### Nomad Spa

Our sanctuary of calm presents many holistic happenings for you to feel your inner bliss. Discover rituals and treatments inspired by the cultural traditions of the region. Serene neutrals and natural textures invite you to release and let go. The alluring scent of mastic gently fills the air. Soft lantern light dances across surfaces. 8 treatment rooms encourage fully immersive experiences for individuals and couples. Our culturally diverse therapists take you through sensory journeys. Relax in our sauna and steam rooms before or after your spa session to further enjoy the benefits of your time with us.

Locally inspired herbal tea blends will soothe the mind and body further, sipped in our dedicated spaces for quiet after treatment moments. An elevated private indoor pool allows you to witness uninterrupted panoramic vistas.

Nomad Spa is a true haven for the mind, body and soul.





### Nomad Gym

Workout in surrounds that soothe and inspire. Imagine elevated fitness spaces that are an abundance of natural light and scenic views. Your wellness routine will promote inner tranquility as you exercise whilst overlooking the stunning swimming pool.

Our gym is fully equipped, so you will always relish the chance to work out. Engaging classes are also scheduled. Nomad Gym affords you a thousand ways to indulge your body and mind.



A PROUD MEMBER OF

Preferred HOTELS & RESORTS

• 1 Mohamed Said st., Hurghada, Red Sea, Egypt

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